



VOLUNTEER ENGAGEMENT CALENDAR

Don't forget to track your actions at FightCancer.org/Ambassador-Action-Center

JAN



Impact Lawmakers: Email your Lawmakers

With the start of the legislative session, send your state lawmakers an email asking them to support the ACS CAN priorities.



Connect with Partners: Relay For Life Kickoff

Find out if a Relay For Life Kickoff event is happening near you. Ask if you can speak at an event to spread the word about ACS CAN.



Build My Team: Tell Your Friends

As we get ready for the start of the legislative session, let your friends and family know what you are doing, then invite them to join you.

FEB



Impact Lawmakers: Submit Testimony

State Lawmakers will be scheduling public hearings on our priorities. Testimony is about putting face or a story to our issues, to remind lawmakers why it is so important.



Get Media: Follow Us & Share

Make sure you follow ACS CAN on social media and share our posts. And don't forget to follow your lawmakers too.



Impact Lawmakers: President's Day Recess

Members of Congress should be "back home" for the recess, so this is a great time to meet with them to talk about our key federal issues. Coordinate with your staff partner and get the latest talking points and leave-behinds.

MAR



Impact Lawmakers: Cancer Action Day

Join us for our annual lobby day to meet with lawmakers and ask them to support our legislative priorities.
Date: TDB



Build My Team: Bring Friends

Invite friends to join us for our Cancer Action Day. If they can't join us in-person, invite them to take part in our virtual action day.



Impact Lawmakers: Send a Message

Help us gather more support on our priority issue sending a message to lawmakers and encouraging others to send a message too.



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APR



Impact Lawmakers: Email your Lawmakers

Follow up on our Cancer Action Day to make sure that your lawmakers follow through with their support, or address any concerns they have.



Get Media: Summit an LTE

Look for opportunities to submit a Letter to the Editor about our state priority campaign. Template letters will be available.

And share it on Social Media.



Build My Team: Recruit a Friend

Do you have a friend that you think would make a great Legislative Ambassador? Invite them to join us for our next volunteer meeting.

MAY



Impact Lawmakers: End of Session Calls

As the legislative session comes to an end, look for requests to call your lawmakers to ask for support on key legislative priorities before time runs out.



Connect with Partners: Relay For Life

Find out if a Relay For Life event is happening near you. Attend the event to collect petitions and talk about ACS CAN.

And bring a friend or two with you.



Impact Lawmakers: Memorial Day Recess

With Congress back in town for a break around the Memorial Day holiday, look for details on the Memorial Day recess activity.

JUN



Impact Lawmakers: Post Session Email

After the state legislative session has ended, send an email to your lawmaker thanking them for their support this session or asking for their support in future.



Raise \$ for ACS CAN: LOH Challenge

Participate in the Lights of Hope Show Us Your Hope challenge and kickstart your LOH fundraising. If you haven't already get started at FightCancer.org/Hope



Connect with Partners: Summer Events

Look for farmer's markets, summer festivals, and other opportunities to table this summer. Ask event organizers for a table to talk about ACS CAN and collect petitions.



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JUL



Raise \$ for ACS CAN: LOH Challenge

Participate in the Lights of Hope \$100 in 100 Hours challenge and give your LOH fundraising a boost.

Find more resources at:
FightCancer.org/lights-hope-resources



Build My Team: Recruit a Friend

Do you have a friend that you think would make a great volunteer? Invite them to coffee and talk with them about ACS CAN.



Get Media: Follow Us & Share

Make sure you follow ACS CAN on social media and share our posts. And don't forget to follow your lawmakers too.

AUG



Impact Lawmakers: August Recess

Once again Congress is back in town, and this is an extended recess. Look for town hall or coffee chat events that your lawmakers are holding and sign up to attend. We will have questions for you to ask.



Get Media: Submit an LTE

Look for opportunities to submit a Letter to the Editor during the Congressional August recess.



Raise \$ for ACS CAN: LOH Challenge

Participate in the Lights of Hope 24 in 24 hours challenge for a final push on your LOH fundraising.

Find more resources at:
FightCancer.org/lights-hope-resources

SEP



Raise \$ for ACS CAN: LOH Challenge

Support our annual Lights of Hope event on Saturday, September 18th. Have your own display in your community or view the national virtual event online.



Get Media: Lights of Hope Media

Work with our media staff to get press coverage about your local Lights of Hope display. And don't forget to post on social media using #LightsofHope



Connect with Partners: Fall Events

Look for fairs, fall festivals, and other opportunities to table this fall. Ask event organizers for a table to talk about ACS CAN and collect petitions.



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OCT



Connect with Partners: Making Strides

Find out if a Making Strides Against Breast Cancer event is happening near you. Attend the event to collect petitions and talk about ACS CAN.



Build My Team: Bring a Friend

Invite a friend or a few to join you at the Making Strides Against Breast Cancer Event.



Raise \$ for ACS CAN: Say Thank You

Make sure to say thank you to all of the people that supported your Lights of Hope and share pictures from your display.

NOV



Impact Lawmakers: Collect Petitions

As the new year and return of the state legislature approaches start collecting petitions in support of our legislative priority.



Get Media: Summit an LTE

Submit a Letter to Editor highlighting the importance of strong tobacco control legislation for the Great American Smokeout.



Build My Team: Attend a Training

Attend a training or volunteer meeting to learn more about our legislative priority for the upcoming session.

DEC



Impact Lawmakers: Send a holiday card

Send your lawmakers a holiday card. It is a great way to build your relationship with them.



Raise \$ for ACS CAN: Giving Tuesday

Ask your friends and family to make a donation to ACS CAN on Giving Tuesday.



Build My Team: Recruit a Friend

Do you have a friend that you think would make a great volunteer? Invite them to join us for our next volunteer meeting.