



20 seconds:

- Introduce self

WHY DOES THE AMERICAN CANCER SOCIETY PARTAKE IN ADVOCACY WORK?

ACS CAN takes the politics out of policy, and focuses on everything through the lens of the cancer patient.

- Federal funding is needed to uphold many important and impactful healthcare institutions (NIH, NCI, etc.)
- Public policy greatly impacts cancer prevention, education, care, and treatment ...who can afford treatment? Who has access to education and treatment resources?
- Medical decisions are not just made in the doctors office or in a lab, but also within the Statehouse, Congress and the White House
- *Hearing from constituents influences change! That's us!*

1 min:

- Make the case for why ACS CAN is vital to the mission of ACS.



2 min

Share WHY you advocate with CAN

WHAT IS ACS CAN? HOW DOES IT RELATE TO MY EVENT?



ADVOCACY
 Advocacy in Relay is central to our mission of attacking cancer from every angle...including the state house and Capitol Hill!

WHAT WE DO
 We empower volunteers whose lives have been impacted by cancer, rallying together to demand change from their elected officials

ADVOCACY THROUGH RELAY

- Become a CAN Club Event
- Attend State Lobby Days
- Encourage actions at every meeting!

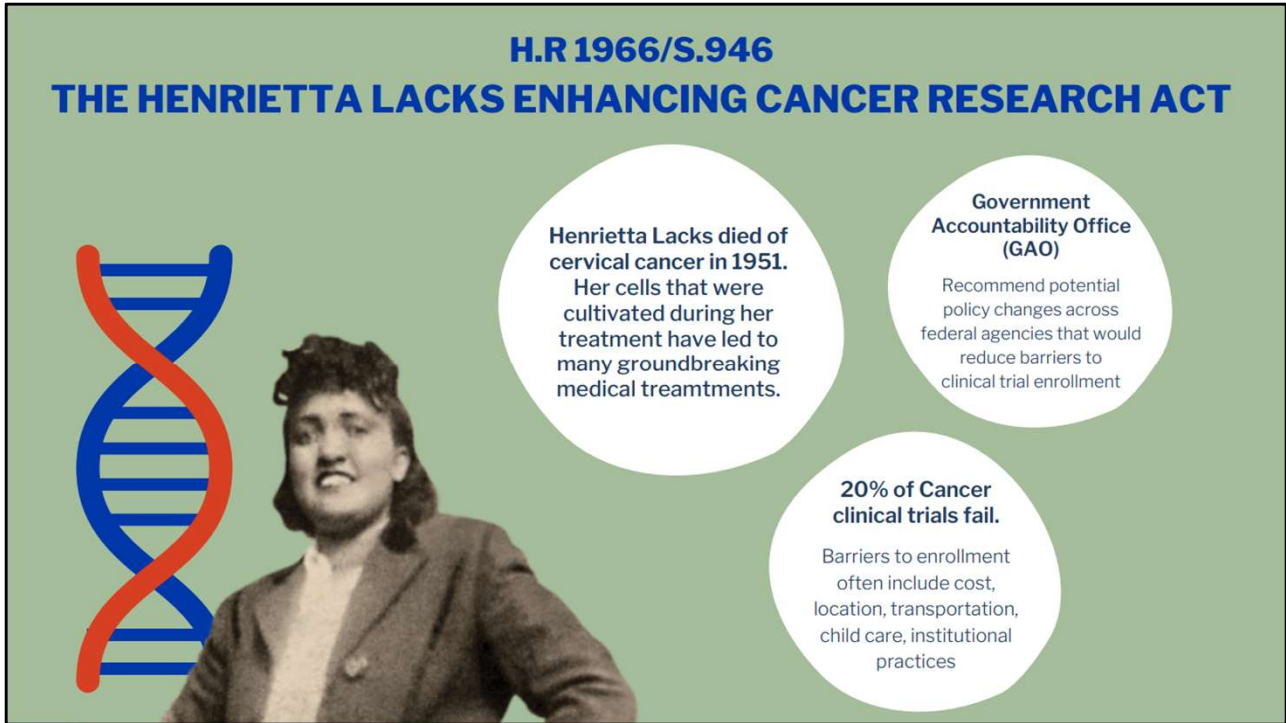
MAKE AN IMPACT
 Your voice and your story *make a difference!*

1 min

- Make the case for how Relay and CAN work together and how easy it is to get involved.
- Be sure to highlight
 - CAN CLUB – 40 or more members
 - State Lobby Days – found on www.fightcancer.org/events
 - Actions at every meeting – fightcancer.org and find an action – send an email, sign a petition, etc

H.R 1966/S.946

THE HENRIETTA LACKS ENHANCING CANCER RESEARCH ACT



Henrietta Lacks died of cervical cancer in 1951.
Her cells that were cultivated during her treatment have led to many groundbreaking medical treatments.

Government Accountability Office (GAO)
Recommend potential policy changes across federal agencies that would reduce barriers to clinical trial enrollment

20% of Cancer clinical trials fail.
Barriers to enrollment often include cost, location, transportation, child care, institutional practices

1 min

Talk about the recent win with the Lacks legislation and why it's so important

TAKE ACTION TODAY!

Set up an Event
Membership Page!



Take the pledge!
Text **RELAY** to **40649**



Share **YOUR** story at
fightcancer.org/shareyourstory



1 min

- Event membership page to reach CAN Club – work with your staff partner to set up an event membership page to track RFL donations through your event. Recruit 40 or more people to join ACS CAN (memberships start at \$10), and receive recognition for being an ACS CAN Club! Use the page link on social media and work with your advocacy/mission lead to create a fun challenge!
- Take your phones out **RIGHT NOW** and text Relay to 40649 and take the pledge to help fight cancer through advocacy. It's free, and will make a huge impact!
- Share your cancer story today at fightcancer.org/shareyourstory. It only takes a few minutes, and will help ACS CAN put faces to how cancer is impacting the communities our lawmakers represent.
- Have questions or other ideas? Talk with your staff partner, or ask them to reach out to the Grassroots Manager in your state!
- Thank you for fighting back against cancer with Relay and advocacy!